

THE SPIRIT OF HIGH SOCIETY

# INDONESIA TATLER

*Two for  
the Road*  
Blissful  
Marriages

*On Thin Ice*  
Plight of the  
Polar Bear

*Gatot M*  
*Suwondo*

LOOKING TO THE FUTURE

JULY 2010 RP.80.000





## SMILE INC

### *Picture Perfect*

SMILE INC SINGAPORE AIMS TO PROVIDE BRIGHT ATTRACTIVE SMILES TO THEIR CLIENTELE

**M**ANY PEOPLE ARE conscious of their teeth. Some have crooked teeth, while others greatly need whitening to improve their smile and overall look. Smile Inc, a dental chain in Singapore, caters to the increasing demand for cosmetic dental services, as it has spent years of experience in transforming and beautifying smiles.

Led by Dr Ernest Rex Tan, Smile Inc's founder and director, the chain focuses on the aesthetic aspects of dentistry, "People nowadays are very much aware of their appearance. This is especially so when it comes to their smiles. We have an increasing number of patients who come in regularly to have their teeth whitened or cleaned." Using an innovative laser system to whiten patients' teeth, which Dr Tan

introduced to Singapore in 1997, the procedure is painless and has grown widely popular with clientele who want beautiful smiles.

Offering cutting edge quality dentistry, Dr Tan caters to a wide variety of clients, from the masses up to the affluent set. With three branches – Suntec City Mall, Forum Mall and One Raffles Quay – Smile Inc endeavours to reach even more people with its fourth branch which recently opened at the Mandarin Gallery, Orchard Road. "Our fourth branch at the Mandarin Gallery is more focused on Lifestyle, Advanced Cosmetic and Implant Dentistry," elaborates Dr Tan, who is a Specialist Prosthodontist, focusing on Cosmetic and Reconstructive Dentistry.

The Newest Practice at The Mandarin Gallery will further Smile Inc's undertaking to provide Aesthetic, Personalised Smiles to its clientele. With its ideal location along Orchard Road, the clinic caters to both the local and to a large extent, an international Clientele.

Smile Inc. provides services for Instant Braces, which is the advanced application of carefully designed cosmetic techniques to align and beautify crooked, crowded, gaps between teeth and other forms of maligned teeth in one to two visits. No Surgery, No Extractions, No Wires, are required. There are also no relapses. "This technique is suitable for adult patients who may have missed out on having braces to straighten their teeth when they were younger."

"Smile Inc also performs Aesthetic and Functional Dental Implants. As with Instant Braces a team of dental specialists with the relevant expertise and experience, is on hand to manage both the hard and soft tissue aesthetics, immediate loading of high quality implants, i.e. Immediate Implants, as well as maintenance of implants."

"The services we mentioned are highly popular as they are effective and efficient and do not involve much downtime on the patient's part. This certainly caters to the sophisticated, affluent clientele whose demands for Instant good looks and gratification are currently and widely prevalent."

For more information, please call Smile Inc SINGAPORE at Tel: +65 6733 0660/ +65 6733 1802, email at smileinc@pacific.net.sg or check www.smileinc.com.sg.