

THE SPIRIT OF HIGH SOCIETY

INDONESIA TATLER

*My Father,
My Hero*
Tribute to
Fathers

*Indonesia
Tatler*
Fashion Hall
of Fame

EXCLUSIVE WITH

Marty
Natalegawa
A NATIONAL ASSET

JUNE 2010 RP.80.000





SMILE INC

Big Bright Smiles

AS THE LION STATE OF SINGAPORE IS RENOWNED FOR ITS QUALITY HEALTHCARE SERVICES, MANY PEOPLE FLOCK TO THE COUNTRY TO SEEK MEDICAL ATTENTION

SMILE INC, A SINGAPORE dental chain led by Dr Ernest Rex Tan, is one of such institutions. Recognised for his innovative way of providing patients with dazzling smiles using his renowned SMILE INC MAKEOVER procedure, Dr Tan is also well regarded with having made possible professional chairside teeth whitening by using a painless laser whitening system which he introduced in Singapore

and to Smile Inc in 1997, and has successfully led his dental clinic into the millennium. A winner of the 2009 Spirit of Enterprise award, Smile Inc is unique in the services it offers because Dr Tan and his team are also concerned about how to bring happiness into their patients' lives, just by improving their smiles. The Smile Lift is one of the special procedures available at Smile Inc. A special treatment for people with unsupported lips and

cheeks who appear to have no teeth when they are smiling, this treatment has grown popular and truly sets Smile Inc apart. Furthermore, the clinic also specialises in improving the structure, form and shape of teeth that lifts up the patient's smile.

Instant Braces is another one of Dr Tan's signature procedures that is well sought after by both local and international patients. For those whose crooked teeth have caused them much chagrin, Instant Braces by Dr Rex Tan allows for a whole new beautiful smile that is well aligned with the desired shade of white, and can be created in as little as one to two visits, compared to years of wearing traditional braces – and with no need for retainers! The results are certain and there are no relapses. No surgery or extractions are also required

With four practices throughout Singapore - at Suntec City Mall, Forum Mall, One Raffles Quay and the newly opened Mandarin Gallery on Orchard Road – Smile Inc is able to cater to a wide group of patients, from locals, professionals, families to tourists visiting Singapore, including Indonesians who fly often to the country to seek the best medical and healthcare services. Its latest office at Mandarin Gallery provides advanced, quality cosmetic and general dental services at a centrally convenient location along Orchard Road.

Trusted by his patients, Dr Tan aims to provide quality cosmetic dentistry to an even wider scope of people. The amiable doctor always makes sure to foster good relationships with his patients, a trait that ensures patient loyalty and satisfaction. "There is a bond that is formed between the surgeons and patients, and with this bond, trust is developed. Not only do we have excellent rapport with our patients, but have also developed true friendships over time. This is a great part of my work, one that I take great pride in. I derive fulfilment not only from having a successful practice, but more importantly, that I am able to transform and enhance our patients' smiles and improve their self esteem and confidence for the better in the process," concludes Dr Tan. It is no wonder that patients always come out of Smile Inc wearing lovely, happy and satisfied smiles.