

October 2013

Robb Report

robbreport.com.sg

SINGAPORE

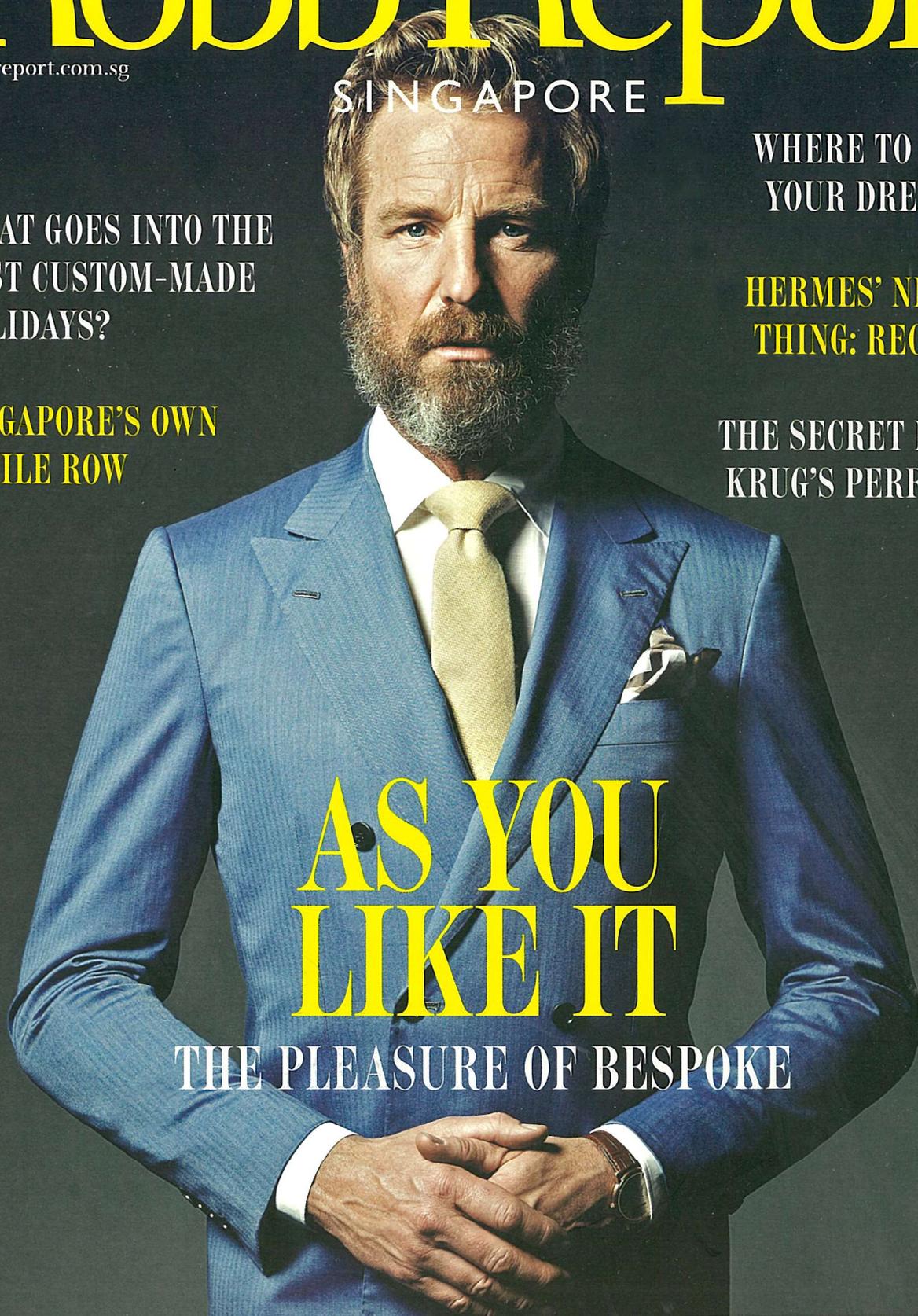
WHERE TO DESIGN
YOUR DREAM CAR

HERMES' NEXT BIG
THING: RECYCLING

THE SECRET BEHIND
KRUG'S PERFECTION

WHAT GOES INTO THE
BEST CUSTOM-MADE
HOLIDAYS?

SINGAPORE'S OWN
SAVILE ROW



AS YOU
LIKE IT

THE PLEASURE OF BESPOKE

ISSUE 11, SGBS





Smile Inc's newest clinic at The Sail at Marina Bay is 186sqm of cosmetic dentistry heaven. The duplex – a first for dental clinics in Singapore – is Smile's third branch. Striking decor details include glass doors with filigree details, a dramatic black marble counter and gold textured wallpaper. Soft lighting is used throughout, and patients can even watch a movie during their treatment.

Treatments here include Smile Lift, a procedure that corrects worn or imperfectly positioned teeth to properly support the lips and facial muscles for a fuller smile that could

shave years off a person's age. It is part of the trademarked Smile Inc Makeover treatment, which promises a perfect smile in as little as one visit.

The practice is also the exclusive carrier of the Britesmile Laser Teeth Whitening technology. Considered the gold standard in teeth whitening, the procedure whitens both surface and intrinsic stains without damaging the enamel. The result is teeth that are at least eight shades whiter.

Smile Inc #01-02 The Sail 2 Marina Boulevard Tel: 6222 2900 www.smileinc.com.sg

The new branch at The Sail (above and facing page) joins Smile Inc's other clinics at Mandarin Gallery and One Raffles Quay in offering innovative treatments in a chic setting.

SAY "AHH"

Local cosmetic dental clinic Smile Inc opens a new branch in the heart of the business district.

By HO YUN KUAN



Photos ANDY WONG